



Australia Awards

Australia Awards in Indonesia – Short Term Award Start-up Ecosystem 2019



Scholars spent the unforgettable day cruising Sydney Harbor sightseeing the iconic Sydney Opera House and Sydney Bridge

Course Highlights:

- Pre-course in Indonesia on 13 – 15 March 2019
- In-Australia Course on 1 – 14 April 2019
- Post-course in Australia on 23 – 25 July 2019

In April 2019, Flinders University's New Venture Institute welcomed 25 Indonesian entrepreneurs, unicorn team members, venture capitalists and government representatives to Australia for an immersive discovery of the entrepreneurial ecosystems of Sydney, Melbourne and Adelaide. The course was led by Ms Carla Dias-Wadewitz and coordinated by Mr Laki Kondylas, with assistance from Mrs Amalia Sosrodirdjo and the Flinders International Team.

Visits included Tonsley Innovation Precinct, Lot 14, Stone and Chalk, Energy Lab, CBA Innovation Labs, LaunchVic, Monash University, Sydney Start-up Hub, The Studio, Tank Stream Labs and the Indonesian Consulate, among others. The delegates also completed a range of workshops delivered by Carla, attended networking sessions and participated in exciting discussions led by expert panels of social entrepreneurs, FinTech and venture capitalist.



The Australia Awards scholars from Indonesia had the opportunity to be involved in start-up pitch competitions and mentoring sessions with approximately 50 mentors across 3 cities. In this report, we'll look at the highlights of each city and get an understanding of how the scholars used this experience to explore what makes Australia's entrepreneurial environment unique.

SYDNEY, NEW SOUTH WALES

The first leg of the Australian tour began in Sydney, the scholars arrived at the start of the weekend and was greeted by the facilitators from the Flinders New Venture Institute (NVI). The group had the opportunity to take in the sights and explore the heart of Sydney, as well as enjoy a day of sailing around the Sydney Harbour.

The first day of the course kicked off at Stone and Chalk and the group was welcomed by Alexandra Goddard from the Department of Foreign Affairs and Trade, Guy Boekenstein from the New South Wales Government and Carla Dias-Wadewitz from Flinders University. In the next four days in Sydney, the group undertook courses in Business Modelling, Pitching, Customer centred training, Founders Mindset and Wellbeing and Financial intensive sessions.

The group received presentations from representatives from Deloitte, the Australian Investment Council, Jobs 4 NSW, Australia Awards in Indonesia and participated in panels with Amazon Web Services, Microsoft, Google and Investible. Tours included the Sydney Start-up Hub, Stone and Chalk, Tank Stream Labs, The Studio, CBA Innovation Centre and Energy Lab. The group finished up the tour with an amazing opportunity to have breakfast with the Indonesian Consul General to Australia at the official residence in Sydney.



CEO and start-up founders posing in front of Flinders University



A visit and networking dinner at The 11th, Coworking hub focused on helping residents expand to Indonesia. The event was attended by The Consulate General of Indonesia in Melbourne

MELBOURNE, VICTORIA

The next leg of the journey sent the scholars to Melbourne where they'd spend the next five days.

LaunchVic opened the Melbourne tour with an overview of the Victorian Start-up Ecosystem at the Good Shed and the group received presentations from SproutX, Stone and Chalk and Medtech Actuator. Visits included RMIT Activator, Melbourne Town Hall, the 11th Space, Deakin University, Monash University, the Australian Indonesian Centre and Fab 9.

The group went through some intensive sessions on product market fit, the marketing plan, value chain and proposition, competitor channels, MVPs, prototype revenue streams and pricing and had to the opportunity to unpack all their learnings with a mentor session at the end, exchanging knowledge with industry experts.

The group spent the weekend in Melbourne and took the opportunity to introduce the guest to the exclusively Australian sport of Aussie Rules Football, at one of the most iconic stadiums in Australia, the MCG. Everyone had a well deserve break exploring the streets of Melbourne before getting back to business!



A visit to Tank Streams Labs, Australia's largest co-working space for tech start-ups

ADELAIDE, SOUTH AUSTRALIA

The group finally land in the festival state and our home-ground, Adelaide!

Scholars geared up for the final sprint with our first stop at LOT 14, Adelaide's newest innovation hub and home to the Space Centre. An extensive overview of the startup ecosystem was provided by the Office of the Chief Entrepreneur, Jim Whalley and the group continued their tour across North Terrace to the University of Adelaide.

The group took on the exciting Tonsley Innovation District which is also the home of NVI and spent the morning in the future, riding in Aurrigo's autonomous vehicles and understanding robot applications in the university's high-tech labs.

After course sessions on pitching practice with Carla, the group attended panels throughout the day on advance manufacturing, Industry 4.0, retail and creative industries and a debrief from our new entrepreneurs returning from their Silicon Valley pilgrimage.

The last day of the official tour saw the group visit Jam Factory, a collective gallery and workshop space for artist of all disciplines. This was followed by a tour of the MoD at the University of South Australia and a lead up to the final pitch evening where our Indonesian entrepreneurs pitched to our Adelaide mentors.

To wind down from it all, the group spent the last day exploring the Southern Vales and eating and drinking some of South Australia's best produce!

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